

TWSRA | Tennessee Wine & Spirits Retailers Association 2024 Annual Conference

October 21-23 in Nashville

Registration Now Open



The TWSRA Annual Conference will be held in Nashville on October 21st – Oct 23rd (Mon - Wed) at the new Cambria Hotel in midtown. The conference is an opportunity for retailers to discover more about industry issues, alcohol regulations, and marketplace trends that affect your business.

Fellow retailers on the conference committee have pulled together a wide variety of speakers that will contribute to the dialogue and education of our membership. Subject matters will range from Cannabis, eCommerce, Economy, Regulations, Enforcement, and other meaningful topics.

Confirmed Speakers & Panelist include:

- **Cannabis Briefing** | Curtis Harrington, Blake Patterson , Diane Eberlein
- **Harnessing Tech & AI** | Calvin Webster
- **Tennessee Whiskey Barrel Update** | Mike Williams
- **Zero Proof Matters** | Rachel Fox
- **WSET Blind Tasting** | Phillip Patti
- **Powering eCommerce** | City Hive & Jaci Flug
- **Social Media Marketing** | Mokhlisur Rahman & Avery Foster
- **Federal Update** | John Bodnovich
- **TABC Update** | Director Russell Thomas

As with past conferences, the goal is to provide TN liquor retailers, owners, and their employees with helpful information to thrive in this industry and become stronger advocates for their businesses, employees, and themselves.

In addition to learning more on industry topics during the general sessions, TWSRA will host two hospitality member receptions, two breakfasts and lunches are included with attendance fee as well. There is also an additional PAC Fundraising Dinner the first evening.

General Agenda

(more details forthcoming)

October 21st Monday

- 4:00p Registration Opens**
- 4:30p Welcoming Reception @ Nelson's Greenbriar Distillery**
- 7:00p PAC Fundraising Dinner \$500 @ Home of Jeff Lynch**
Transportation Provided

October 22nd Tuesday

- 8am Welcoming Breakfast Sponsored by KEEF**
- Morning Sessions (TBA)**
- Noon Lunch (included)**
- Afternoon Sessions (TBA)**
- 5:30 – 7:30 TN Distillers Sunset Showcase Tasting & Reception**

October 23rd Wednesday

- 8am Opening Breakfast Sponsored by CityHive**
- Morning Sessions (TBA)**
- Noon Lunch (included)**
- 1:30-2pm Closing Remarks Conference Ends**

Register for Conference Today

\$250 Attendance Fee

\$150 Per Additional Employee/Spouse

TWSRA room block is limited, and reservations are offered on a first-come, first-served basis, with the room block scheduled to close on Oct 10th, 2024.

Attendees may [book their stay](#) now at

The Cambria Hotel

Midtown Nashville

\$199.99 per night + taxes & fees

[Book Room Today](#)

For information on the 2024 TWSRA Annual Conference, Agenda, and Sponsorships, be sure to visit [TWSRA.com/Nashville](https://www.twsra.com/Nashville).



2024 ANNUAL CONFERENCE

October 21-23

Nashville, TN

The Cambria Hotel



